

WE ARE OBLIQUE.

A utopian brand of neofuturist outerwear for women looking for highly sustainable pieces with a sharp aesthetic.

Our quest for an ideal future combining ethics, innovation and creativity are embodied in our designer coats and jackets.

WEAR THE FUTURE. LEAD YOUR UTOPIA.

For our next spring-summer outerwear collection, our creations are inspired by Rajasthan vernacular architecture's typical forms.

An arid region located in the northwest of India characterized by the cultural heritage of the Rajput clans and experiencing increasingly regular and intense periods of drought. Our coats, Rambha, Tilottama, Menaka, Anjana and Urvashi are embodying the architecture of the Rajasthan of tomorrow.

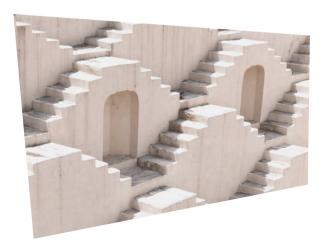
Like all our collections, **Apsara** tells a utopia, a new page in the history of Oblique.



APSARA

Each of our collections starts from our perennial artistic line related to neofuturism to seek a new universe with strong symbolism, first approached in a purely formal way. Above all, our collections are an aesthetic synthesis, a transposition of cuts and lines, an appropriation of shapes. This collection's creative process was first guided by our desire to create a fashion that transcends itself. Each creation is a door to a universe, both a legacy from the past and a vision for the future. Each piece is a bridge between the universe we are approaching and the culture of Oblique.

Apsara's starting point is a testament to **our deep interest in architecture.** For the next spring-summer season, the vernacular architecture of Rajasthan is at the heart of our collection. More precisely five regional buildings dating from various periods, but all relating to the typical style of the Rajput culture.





Our five coats are all made of a plain fabric and lining.

A visual sobriety to emphasize the sculptural silhouette of our pieces. In addition to the unique cutting work characteristic of Oblique, our collection is highly sustainable.

Our Italian fabrics are selected for the traceability of the production chain and the respect of environmental and social standards.

We chose a summer fabric with colors reminding the Thar Desert. A sand-colored cotton and linen twill with GOTS certification.

The lining is a BEMBERG cupro in a similar shade certified GRS.

The **Apsara** collection takes its name from eponymous minor deities of Hindu cosmogony. Apsaras, are nymphs whose name means in Sanskrit "those who glide on water". They are associated with rivers and the ocean.

Each coat is named after the most famous of them **Rambha**, **Tilottama**, **Menaka**, **Anjana and Urvashi**. These names carry the legacy of the Rajput culture, refer to the contemporary issues of the worsening droughts in the Rajasthan region and suggest one of the possible futures resolving them.





52% cotton and 38% linen twill, spun and woven in Italy.

⋄ Cotton yarn certified GOTS

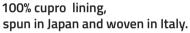
Zamak zipper with 100% recycled polyester ribbon, made in Italy.

Polyester tape certified **GRS** ⋄
Polyester tape certified **OEKO-TEX** ⋄

Partner **DETOX** committed \diamond

Partner certified **EMAS** ⋄

Partner certified ISO14001 >



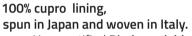
- Yarn certified Biodegradable
- ⋄ Fabric certified GRS
- ⋄ Fabric certified **OEKO-TEX**
- Fabric traceableby Traceability & Fashion
- ⋄ Spin mill certified ISO-14001
- ⋄ Weaver ZDHC committed





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100% cupro lining, spun in Japan and woven in Italy.

- Yarn certified Biodegradable
- ⋄ Fabric certified GRS
- ⋄ Fabric certified **OEKO-TEX**
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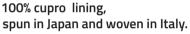
Polyester tape certified **GRS** \diamond

Polyester tape certified **OEKO-TEX** ⋄

Partner **DETOX** committed ⋄

Partner certified **EMAS** •

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Cotton yarn certified GOTS

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100% cupro lining,

- ⋄ Fabric certified **OEKO-TEX**
- ⋄ Fabric traceable by Traceability & Fashion
- ⋄ Spin mill certified ISO-14001
- ⋄ Weaver ZDHC committed

All the details concerning the composition and the traceability of our fabrics and trims on www.weareoblique.com

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Polyester tape certified **OEKO-TEX** ⋄

Partner **DETOX** committed ⋄

Partner certified **EMAS** ◊

Partner certified ISO14001 ◊



CREATIVE RESEARCH VERNACULAR ARCHITECTURE OF RAJASTHAN

Our collection theme is always **approached transversally.** From our creative research on specific subjects always emerges a **contemporary societal issue.**

Apsara is inspired by the vernacular architecture of Rajasthan, an arid region in northwestern India.

"The land of kings" in Sanskrit takes its name from the **Rajput** populations.

This Hindu community is made up of multiple patrilineal clans headed by a king who bears the title of *Maharaja*.

The region is dotted with typically fortified citadels, with Hindu and Jain temples within them with ancient architecture. The most recent have palaces with rich sculpted ornaments borrowed from the Mughal style.

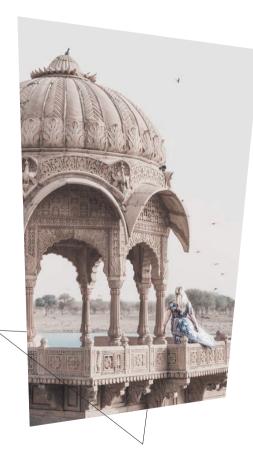
This synthesis of the Rajpu-Mughal is considered the golden age of **Rajasthani architecture.**

Each palace is a trace left by the kings of the various Rajput clans.

They are witnesses to a historical, geographical, climatic,
political reality but also a **cultural vector**.

These buildings embody the unity of the Rajput community
and the diversity of different clans.





The fortifications materialize the war ideology and military history of the region.

The temples attest to the central dimension of religion in Rajput society.

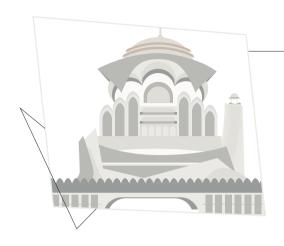
The ostentatious palaces mark the need of every king to assert his position of power and the legitimacy of his dynasty.

Today, Rajasthan faces major ecological and social issues. In particular, the **droughts** are multiplying and intensifying due to the regional climate and global warming. These droughts weaken access to a vital resource, **water**. They even go so far as to threaten the monsoon, the endemic seasonal wind that generates the generous summer rains.

How could architecture respond to contemporary issues in Rajasthan while preserving the regional cultural heritage?

What could be the vernacular architecture of Rajasthan of tomorrow?

Discover all of our creative research as soon as they are published on www.weareoblique.com by following @weareoblique on Instagram or by subscribing to our newsletter.



APSARA ONCE UPON A TIME IN A DISTANT FUTURE

Each collection gives birth to one fiction.

A utopia that highlights our research on the cultural richness of the thematic universe through the prism of neofuturism: aesthetics, ethics and innovation.

An answer to the problem that we asked ourselves.

A fantasy of the society to which we aspire, related to our quest for an ideal.

We are writing the ode of our collection, our designer apologue, the Oblique story.

PROLOGUE THE DISAPPEARANCE OF MONSOONS

In India since the end of the 21st century, monsoons have become scarce due to the rise in ocean temperatures. The nationalist government of the Republic of India has found it difficult to take all measures to compensate for the scale of the phenomenon, particularly in the arid state of Rajasthan. At the beginning of the twenty-third century, the noticeable insufficiency of government policies allowed a local figure from the Rajput aristocracy to emerge.

In 2242, the capital of Rajasthan saw the fourteenth Maharaja of Jaipur accede to the throne. He comes from the clan that reigning over the Pink City since its creation in the 18th century, the Rajawat of the Kachwaha dynasty of the Suryavamsha lineage, "the descendants of the sun." He became involved in local politics and quickly became a central figure.

He invests his fortune massively and mobilizes public authorities to react to the drought problem as soon as his investiture. He develops dams on the Chambal River and the irrigation network. He found a new private university in 2248, where he enrolls his eldest daughter, Harkabhai Singhji Bahadur. He invites several researchers to settle in his university to support several technologies under study: artificial monsoon generator, purification and filtration of contaminated water, water extraction...

In the spring of 2253, he runs a campaign in all rural areas of Rajasthan.

It raises awareness among farmers about practices that are more respectful of soil and water resources.

At the same time, he wishes to change mentalities about the conditions of women in these deeply patriarchal communities.

He prepares his daughter, his worthy heiress, to ascend the throne of Jaipur.

In 2267, the fourteenth Maharaja of Jaipur inaugurated a monumental construction site nestled at the foot of the Aravalli range in the city of Amber, on the outskirts of Jaipur. It announces the construction of a cutting-edge research center dedicated to hydraulic innovation. This place is presented as the culmination of his political project against droughts, which, despite all its efforts to slow down the process continue to intensify.

He dies in 2279 after a worsening chronic respiratory disease contracted by air pollution. His daughter is enthroned Maharani Harkabhai Singhji Bahadur. It is the fifteenth Maharani of Jaipur who then took charge of the development and construction of the research center bequeathed by her father, a center he baptized before his death Apsara.

The center is named Apsara, the solar palace of the waters in Hindi. Its name is firstly inspired by Apsaras, Vedic deities attached to rivers and seas, recalling the primary purpose of this research center, to prevent the disappearance of the monsoon and to anticipate water shortages. The reference to the sun recalls the mythical lineage from which the Maharaja and his clan descend, as well as the aridity of Rajasthan.

The last monsoon occurs in 2286.

In 2292, the fifteenth Maharani of Jaipur inaugurates the project she carried out, Apsara, the solar palace of waters. The building is made up of the Rambha Baoli, an inexhaustible stepwell, the Tilottama hydraulic research laboratory, the Menaka solar ramparts, the Añjanâ reservoirs and the Urvashi monsoon cenotaph.

Discover all the episodes of our utopia as soon as they are published on www.weareoblique.com by following @weareoblique on Instagram or by subscribing to our newsletter.



GRS

A complete international and voluntary standard that guarantees recycled and traceable fiber throughout the production chain.

In particular, it guarantees the quality of the chemicals management system, as well as overall social and environmental practices.

ISO14001

International standardized standard guaranteeing a high requirement in environmental management.

OEKO-TEX

Guarantee of healthy components without harmful chemicals for humans.

ZDHC

Label guaranteeing rigorous control and good management of chemical substances discharged into industrial water.

LEXIQUE

DETOX

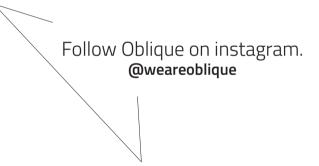
Commitment launched by Greenpeace, guaranteeing the abandonment of several chemicals substances dangerous for humans and the environment.

EMAS

European Union audit system ensuring control and continuous improvement of environmental performance.

GOTS

A complete and international and voluntary standard that guarantees organic and traceable fiber throughout the production chain.
In particular, it guarantees the absence of chemicals as well as the quality of overall social and environmental practices.





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